

**WEFT PROGRAMMING COMMITTEE [PC]
MINUTES FOR REGULAR MEETING - AUGUST 14, 2007, 6:15 PM**
at WEFT, 113 N. Market St., Champaign IL

-- FINAL (Approved 8/28/2007) --

[Agenda items in CAPS. "PC" as speaker indicates collective committee action or discussion.]

PC MEMBERS ATTENDING:

Member	Abbreviation	Position	Present	Absent
Jason Greenly	(Jg)	Chair	X	
Carol Ammons	(CA)		X	
Tish McCarthy	(TM)			X
Vicki Niswander	(VN)		X	
Stan Waggoner	(SW)		X	
Mark Bee	(MB)		Late (mtg)	
Frank Ridgway	(FR)			X
Bill Saylor	(WS)	Notetaker	X	

GUESTS ATTENDING:

Don Davis, Sierra Club Prairie Group (DD)
Lowell Miller (LM) - cameo appearance at 6:30 pm

CALL TO ORDER: 6:30 PM

INTRODUCTIONS

MISSION MOMENT

WS reports leaving a cable in the studio for most of the week and it didn't get stolen.

MAIL CALL! - DISTRIBUTION

Jg: Received proposal from Connie Hosier for a drop-in program. We can listen to it later in the meeting. Let's all review it by next meeting. "Connie's Hot Flashes on Movies." Best title in a long time. Tells you exactly what you're hearing.

TM has a proposal for Sierra Club Radio. In theory it would replace [the out-of-production] Social Justice Radio. VN takes demo.

PC received Stan's proposal to move "The Midwatch" to Wednesdays 6pm-8pm weekly. WS takes demo.

PC has received Lowell Miller's "Building Blocks" demo and proposal Wednesdays 6pm-8pm weekly. LM indicates to Jg to consider the proposal also for Tuesdays 10 pm to midnight [and leaves the meeting].

Jg: From the Massachusetts School of Law at Andover - the law school dean hosts "What the Media Doesn't Tell You," stories not covered by mainstream media etc. The promotional material says we can request demos. VN takes to send in request for a demo.

Jg: "Cosmic Radio" 2-1/2 minute drop-ins on radio astronomy. Jg plans to just order it, have it available for whoever wants to play it.

CA: Where would you put them if we get them?

Jg: In the booth.

Jg: WFMT Network fall distribution catalog on CD. WS takes to review.

Jg: Ordered and received "World of Possibilities" - small arms trade, etc. Jg to preview. DD recommends it, listens on the Web. Jg says its promotional material indicates it has smallish distribution so far, so could be OK for WEFT.

Jg: Also has ordered a program on New Orleans "elders" in wake of Hurricane Katrina.

Jg hands out Station Manager Mick Woolf's "CPB Primer" email summarizing the terms and amounts of the funding to WEFT from the Corporation for Public Broadcasting.

Jg: "Undercurrents" program received. Thought it was Native American since they pushed it to Rhonda when she was doing her show. "AAA Radio with Native values." Three demos, hour-long. Apparently a music show. CA takes to review.

MAIL CALL! - REPORTS

CA: Reviewed "Reggae Vibes" program, but it's essentially what WEFT already has with "Roots Rock Reggae." No further consideration.

APPROVAL OF PREVIOUS MEETINGS' MINUTES

*** JULY 10, 2007**

*** JULY 24, 2007**

WS & Jg explain TM's additions to detail her arguments mainly in the discussion of parameters for considering proposals. Is the PC comfortable with approving the minutes with TM's additions without her review of the revised version? We understand that her email of same to weftp indicated that it would be OK to in her absence.

PC motions/seconds to approve both July 10, 2007, and July 24, 2007 PC meeting minutes.

Approved: 4/0/1.

ADDITIONS TO / APPROVAL OF AGENDA

None

GUESTS

* VICKI NISWANDER "DISABILITY BEAT" (SAT. 7-8AM; PROBATIONARY REVIEW)

CA: The show is excellent.

VN shares that a professor at Special Education at the University of Illinois called VN and wants to use the show for service learning, i.e., send Vicki six students or so to do promotion or interview to post to a website, or participate in an Expo in October.

Jg: "Hot damn. Excellent."

Jg: Do you have feedback for the PC on the show proposal process?

VN: Just that we need more support for Public Affairs proposals (which is what she is working on).

WS: How about anything with respect to technical training?

VN: Could have used more direction on certain things not covered but realizes that that not everybody needs training on those things. But, we could use a list of people to go to for special topics instruction, like mp3 recording.

PENDING GUESTS

* [PROBATIONARY REVIEWS; ROUGH DATE]

MARISA MANRIQUEZ "EL RITMO DE PACHAMAMA" (TUESDAY 2-4PM; AUGUST 28);

Jg: This review has been pushed back in the schedule as Marisa has been out of town.

ALAN ANGELL AND JESSICA KRINKE "BENDER BREAKERS" (FRIDAY 2-6AM; SEPT 11);

ALEX LAZAREVICH "MODBIT" (SATURDAY 10PM-MIDNIGHT; SEPTEMBER 11);

ISAIAH JOHNSON "MR. SENSATION'S MONDAY MORNING JAZZ JAM"

(MONDAY JAZZ 9-11:30AM; SEPTEMBER 11--ONLY CHECK UP FOR ASSOCIATE STATUS)

SHOW INFO

* MONDAY MIDNIGHT-2AM (DEADLINE PASSED); PROPOSAL PENDING FROM ALAN

Alan has put in for it and will be subbing. Jessica has graduated and left town. Due to his schedule on Friday (flight school) this semester he is expected to resign the Fri 2am-5am slot.

* MONDAY 2-5/6AM (DEADLINE PASSED)

Nothing.

* TUESDAY 2-6AM (DEADLINE PASSED)

Nothing.

* TUESDAY MIDNIGHT-2AM (DEADLINE PASSED)

Nothing (surprise expressed).

*** TUESDAYS 530-6PM; DEADLINE AUGUST 14; PROPOSAL PENDING FROM "SIERRA CLUB RADIO"; "MAKING CONTACT" ALSO UNDER CONSIDERATION**

Jg: Will try to schedule this vote for next meeting.

*** [NEW] TUESDAYS 10PM-MIDNIGHT; DEADLINE AUGUST 20**

Jg: Lowell Miller just put in for that tonight ("Building Blocks" indie rock).

*** WEDNESDAYS 6-8PM; DEADLINE AUGUST 10; PROPOSALS PENDING FROM LOWELL, KYRAM [AND STAN]**

Jg: When Kyram was going to put in her proposal, there were no proposal forms in the binder! She has been in contact with me about it, so we will consider it as proposed within the deadline.

VN: Is the proposal form online?

CA: Yes.

Jg: Somewhere.

WS: Online can be tricky.

*** THURSDAY MIDNIGHT-2AM (DEADLINE PASSED);
PROPOSAL RETRACTED FROM VINCE**

Jg: What it says. He couldn't work it out with his schedule.

*** "MAH NA MAH NA" (SATURDAYS 8-9AM) REQUESTING COLLECTIVE STATUS
[TO DO WHEN TRAINING OF NEW HOSTS IS COMPLETED]**

Jg: We will consider this when the collective members have completed training.

Jg to contact [Airshifter Training contacts] Janet and Kristy to see where these trainees are in the training process.

VN: Did many trainees show up to the training Class 2 sessions?

Jg: All of them, between the two Class 2 times offered. And Jg and TM gave them all proposal forms and encouraged them not to wait to turn them in if they had a proposal idea.

*** DROP-IN PROPOSAL PENDING FROM NEW TRAINEE**

[See Mail - Distribution above.]

JOB REPORTS

CAROL AMMONS: OUTREACH

No report.

**MARK BEE: BOD [Board of Directors] LIAISON & PSA COORDINATOR
(PA PROPOSAL FORM)**

[Not available at this point in the meeting.]

TISH MCCARTHY: ATC [Airshifter Training Committee] LIAISON

[Scheduled absence.]

VICKI NISWANDER: PUBLIC AFFAIRS SUPPORT INITIATIVE
STAN WAGGONER: PUBLIC AFFAIRS SUPPORT INITIATIVE

VN: Has an under-construction unlinked page up. You can view on the laptop here at the meeting or contact Steve Severinghaus for permission to the page. VN & SW have uploaded about five documents that were previously distributed, and a purpose statement.

Jg: Where would you two like to go with it next?

VN: Since we are talking about funding, let's talk about resources.

Jg: The restrictions are that CPB programming money must go to "acquisition or distribution of national programming." But make a wish list of stuff.

CA: Does that mean programs to buy, then?

Jg: Yes, but then, as a community radio station we want the community [doing the] broadcasting.

Jg: But, for the purpose of the Public Affairs development item, make such a wish list. We should move on to another level. Develop an outline for Public Affairs training, as another example.

VN: Where does "Alternative Radio" come in?

Jg: Probably would qualify.

VN wants to be able to download it herself to make sure it's there for her to air [weekly on Saturday mornings]. Maybe a third of the time it isn't there.

Jg to email Drew Rennick to figure out who is taking care of getting Alternative Radio currently.

Jg: Everyone needs to read these documents that SW & VN have produced.

WS prompts a discussion of possible equipment purchases with respect to the Board of Directors' request for budget requests.

Jg, to VN and SW: But would you two want to, say, develop training or equipment?

SW: Training. But I couldn't open our website so far.

SW: Also talked to Mick [Station Manager] about a press pass. He said make one.

Jg: For the next meeting, how about a framework. And save receipts for anything, for reimbursement. Lanyards, anything.

VN: Maybe we should develop a menu of what people might want training on. VN expects people's needs to be specific rather than generic.

SW: Suggests instead generic first.

WS: It's a blank slate.

DD inquires about level of "local" desired by the Programming Committee in programs/proposals.

Jg: The more local, the better.

[DD leaves meeting.]

VN: eSnips.com offers 5 GB of storage for free, as a possibility for Public Affairs people to post programs on. It couldn't be used to post music due to copyright issues. VN set a link to her show website and has had 200 hits already with eight programs posted.

FRANK RIDGWAY: SUB-COORDINATOR

[Absent.]

Jg: There was a communications fallout with Steve Severinghaus. Basically Steve has replied that an email list would take all of 30 seconds to set up [for a sub list].

BILL SAYLOR: COMMUNICATIONS

No report.

DISCUSSION

*** SOP [STANDARD OPERATING PROCEDURE] RE-DRAFT (SECTION D4)
[LATER: CODIFYING SUBBING AS VOLUNTEER WORK]**

Jg: Postponing review of Section D Parts 4 & 5 [Voting on Proposals] until TM is back, given her interest in it.

SOP Section D Part 6: Co-Hosts

Jg: We will delete reference to "FCC licensed," since the FCC no longer licenses individual airshiffters.

Jg: With regard to a co-host leaving a show, "the airshift may be granted to the remaining cohost" by the PC [the existing language] is typically what the PC does. But, it used to be a back door airshiffters would use to skip the proposal process.

CA describes a shift with a long-time host who brings in people outside of training who work the board on the show.

Jg asks CA, as Outreach Coordinator, to approach them.

PC discusses the station's need for anyone pushing buttons to be trained.

Jg poses some alternative approaches to clarifying the SOP language on cohosts.

WS suggests defining "C"ohost -- capital C -- as more of a right to retain the show when another cohost leaves, contingent on maintaining the shift's format as originally proposed. As WS has understood it.

PC discusses other examples.

CA: Also, with two trained airshiffters where one was granted the show, CA wants a process to bring the remaining host to the PC at least to review the arrangement. Jg suggests that the SOP specify that the PC will put a review on the agenda to guarantee further consideration, which may include a review or not.

Jg will draft and post to weftp.

Jg will also add a separate new section for defining Collectives -- which is different than two people cohosting. A collective is a good way to perpetuate a certain kind of programming. One question is: How many cohosts does it take to make a Collective?

SW: Is there a head person in a Collective?

Jg: Yes. We need to codify it.

Jg to draft and post that too on weftp.

UPDATES / OLD BUSINESS

*** FRIDAY FORUM [summer hiatus openings - Mondays 6pm-7pm]**
*** BOOKED THROUGH AUGUST 27; WAITING FOR NEW START DATE**

Jg plans to get back in touch with the University YMCA this weekend.
Jg to email Station Manager Mick Woolf to notify.

*** CPB FY07 [CORPORATION FOR PUBLIC BROADCASTING FY 2007 FUNDING]**

Jg: We expect from the information provided that we [the Programming Committee] will have a pair of two-year windows to spend specified grant funds, totaling three years. The numbers come out to about \$12,000 per year. We don't have to spend it by Sept. 30, but we ought to account for it carefully to allocate as much the first year to support getting the same amount in the next grant cycle.

Jg: We have about \$7,840 committed, per usual. We could, but don't have to, spend the balance toward the target in the next two months. We could do a better job of communicating to the station that this is available.

CA: We could propose to get other national programs that we don't have that we hear about?

Jg: Yes. We can keep our eyes open a little more.

VN: Are we are looking for CDs more than a license to download programs?

JG: It just says "national programming." Work with Mick about the CPB terms; if it can fly, we can try it. For example, we could try to support the "Homelessness Marathon" producers [with a donation].

SW: When you talked to the new airshiffters in training, did you tell them they could look at getting programming they would want?

Jg: We talked about it; we didn't hit them over the head with it.

VN: Promotion-wise, we could suggest people split a shift with their own program and a syndicated program.

Jg: The 'extra' money now though is not guaranteed in the future. And the base program acquisition budget would grow so the margin would get smaller. We could end up with more costs than funds -- but then we could then approach the Board of Directors about that.

Jg: The take-away message is: "PC, look for programming."

Jg: Mick is going to send us some ideas. Like finding a headline news service. The idea has come up before, but looking into then it cost something like \$5000/year. We negotiated a 50% discount but we still couldn't do it, at the time. Maybe now we could.

Jg: Also we have the request from Juliet Youngren for Radio Theater. I asked her for a wish list for about a year and a half worth of stuff, and she gave us one for \$507.

PC briefly reviews Juliet's titles.

PC motions/seconds to approve \$507 to purchase Juliet Youngren's list of programs for C-U Radio Theater.
Approved: 5/0/0.

PC further discusses the "national" criteria.

*** NEW COMPUTER PURCHASE**

Jg: We can't use the CPB money for that.

*** WEBCASTING INITIATIVE (FILLING PROGRAMMING FOR WHEN NOT WEBCASTING)
* WHERE TO GO FROM HERE...?**

No discussion.

*** "VOICE OF THE VOICELESS" CO-HOST (X2) REQUEST**

No discussion.

*** [SEPTEMBER 11] FRIDAY JAZZ LOA [SHOW TRADES]**

Jg: There was some weird no-show deal; it got worked out, but the communication from the host has not been with the PC directly. Mick has tried to convey that.

Jg postpones further discussion.

*** [SEPTEMBER 11] PROBATIONARY REVIEWS WHEN SHOWS ARE MOVED
(WHEN REVIEW IS PENDING)**

No discussion.

*** [NOVEMBER 13] TUESDAY BLUES LOA REVIEW**

No discussion.

PENDING PROJECTS (FORGET THEM NOT!)

*** WRFU "FIELD TRIP"**

*** OIW [Ongoing Indecency Waiver] PROBATION PERIOD?**

*** CHAIR DOCUMENT STORAGE [JG]**

No discussion.

CLOSED SESSION

*** AIRSHIFT NO-SHOW**

Jg to follow up with the substitute host thought to have been scheduled.

*** AIRSHIFTER POLICY VIOLATIONS**

Jg to email reminder on wefti about transmitter readings, follow up with other individual issues.

*** PENDING PROPOSALS / REVIEWS**

PC listens to a show demo together.

ADJOURN: 8:16 PM

NEXT MEETING: TUESDAY, AUGUST 28, 2007, 6:15 PM IN THE GREAT HALL AT WEFT