

**WEFT PROGRAMMING COMMITTEE [PC]
MINUTES FOR REGULAR MEETING - OCTOBER 16, 2007, 6:30 PM**
at WEFT, 113 N. Market St., Champaign IL

-- FINAL (Approved 10/30/2007) --

Jason greenly, Committee Chair

PC MEMBERS ATTENDING:

Member	Abbreviation	Position	Present	Absent
Jason Greenly	(Jg)	Chair	X	
Tish McCarthy	(TM)			X
Vicki Niswander	(VN)		X	
Stan Waggoner	(SW)		X	
Mark Bee	(MB)		X	
Frank Ridgway	(FR)			X
Bill Saylor	(WS)	Notetaker	X	

GUESTS ATTENDING:

Kim Scarabello (proposing show) [KS]

Dave Witzany (Associates Executive Committee/Associates Committee chair) [DW]

[Note: Items attributed to "PC" in these notes indicate concurred action or group discussion.]

CALL TO ORDER: 6:43 PM

Delayed due to WS travel.

INTRODUCTIONS

MISSION MOMENT

Alex Lazarevich rescued "Democracy Now!" today when we had receiver troubles (downloaded, burned, and brought it in).

MAIL CALL! - REPORTS

SW: Still working on reviewing book.

Jg: The "Dark Side of Oz" sync set from D-vil was only 4 minutes long and branded for commercial rock. Several movies are represented, but we will not be using it generally.

MAIL CALL! - DISTRIBUTION

- WFMT Network seasonal catalog. No PC takers; KS takes.

- "Bloody Hell" CD of horror stuff. Jg takes: "We may be playing this for Friday Forum next week."

- Jg: Received a "Thank You" card from United Way. Jg is on United Way's Council of Volunteerism (which has monthly meetings, a speakers bureau, etc.). Jg presented on behalf on WEFT on a program of "Maintaining Media Relationships." The scheduled presenters were a main speaker, someone from News-Gazette, and WEFT. Jg talked 5-10 minutes on what WFET is, how to submit Public Service Announcements, etc.

APPROVAL OF PREVIOUS MEETING'S [OCTOBER 2, 2007] MINUTES

WS requests to table to next meeting, having not yet reviewed PC comments on the draft minutes. Jg so tables.

ADDITIONS TO / APPROVAL OF AGENDA

GUESTS

*** KIMBERLY SCARABELLO PROPOSING "IN EXCELSIS DEO" [SACRED MUSIC] (THURSDAY MIDNIGHT-2AM)**

Jg explains the process for the proposal interview tonight.

Jg: Tell us about "In Excelsis Deo."

KS: The show will always be evolving, but mostly it's choral, sacred music, usually in Latin. I want it to have a spiritual basis but don't want to restrict myself. 90-95% of what I play will be spiritual. I am interested in all music with a spiritual basis. And not strictly Latin; I love music sung in Latin, but there are lots of other languages represented.

VN: How much of that are you able to play from the WEFT library?

KS: We have that little stack, two shelves full in the corner. Also I have been going to Champaign Public Library, pulling stuff from there, and Urbana Free Library, which is amazing. There are a lot of resources. Unfortunately, the U of I Music Library is annoying in that they don't let you check things out overnight.

SW: What is your connection to the music?

KS: I studied violin very intensively. In high school I was a concert violinist by senior year. I also played in a symphony orchestra & Voices of the Valley. My dad played Gregorian chant a lot; he owned a funeral home, and would play it there when no one was around.

MB: How do you envision your show changing over time?

KS: I incorporate different things I have found [...]

WS: Do you know music history too?

KS: Yes, I studied that quite a bit. On the show, for instance, I explained the difference between an oratorio and an opera [etc.]...

Jg: Related to VN's question, would you be asking for a new music waiver with your proposal?

KS: Yes.

SW: Do we get anything in the studio that you could use on your show?

KS: Not really.

VN: Is anything new actually being written?

KS: Some chant. But not really. John Rudder, an English performer, writes requiems.

VN: I actually know of John Rudder, as a former music person myself.

KS: So, there's some new music out there, but not much.

WS explains the WEFT definition of "new music," as what the station receives in the last three months, whether it's new titles or re-releases.

Jg: Tell me if this is correct, you are trying to convey a feeling in your show?

KS: Yes.

Jg: How does your show apply to WEFT's mission?

KS: WEFT is a community station...WEFT is different than commercial stations in that it gets donations. The mission is to produce a quality radio station, quality music. Even though you don't make a lot of money, you want to provide a service to the community.

Jg: In particular, your show applies to the mission how?

KS: I'm not aware of many shows like mine out there. It's different, it's out the norm, which is how it fits into WEFT, and what I like about WEFT. It has an intellectual basis; if you listen, you will learn something. It's educational. I think that's what WEFT is.

Jg: How do you promote your show?

KS: So far I have a Facebook page, a MySpace page, and a show email address. I would like to check out those magnets! [VN had brought in refrigerator magnets she ordered with her show info on them.]

Jg: Fliers always work too. How about calls on your show? Do you get any calls when you're on?

KS: Other than a couple regular late night types -- I was playing "The Mass of St Francis" by a children's choir, and this caller called and just started talking, going on...eventually he was asking, 'What do you think sin is?...'!

VN: I think we know who this guy is.

Jg: There are some people who listen a lot to the radio, and we on late night have a negative impression because they want to talk and talk and talk. Don't forget, you're here to do your show; you can tell them, 'Thanks, but I need to get going.'

VN: Do you have a volunteer commitment?

KS: I helped set up for WEFT-Fest at 10am. That's it so far. I haven't been able to get on wefta or wefti lists.

Jg: will take care of subscribing her to wefta & wefti.

WS/Jg explain the lists: discussion vs announcements, etc.

Jg: Associates status -- you don't have it yet right?

KS: [Right.]

Jg explains it would be the March Associates meeting for KS to get to Associates status from here. And that probationary status for the show would extend until she does.

Jg: Any other questions?

VN: The Music Committee is always looking for help.

Jg: The Programming Committee too. Talk to me if you're interested.

WS: Any studio difficulties?

KS: Has it pretty well figured out. Wants to find out how to patch in/out to an external device. [PC & Dave discuss and offer KS a brief tutorial in the studio after her presentation.]

Jg: Based on the demo, we talked about the environment you are creating, you'll want to keep that in mind with your on-air presence. [Jg explains the difference in conveyance of comfort level between the music and the breaks, and suggests converging them better.]

VN: Record your show and listen to it later at home and see what you think.

KS: I've been searching for a balance, trying lightening up during the breaks, or trying not to...

Jg: VN's suggestion is the best. Tape it, listen later during the week. Week after week. You'll find what is comfortable for you.

Jg: Do you have questions for us?

KS: What is the volunteer requirement again? How many hours?

PC explain that the number of hours are not set, partly to not discourage airhsifters from doing anything. Quality can be as important as quantity; occasional opportunities are good, etc.

PENDING GUESTS

*** [PROBATIONARY REVIEWS; ROUGH DATE] CONNIE HOSIER "CONNIE'S HOT FLASHES ON MOVIES" DROP-IN (DECEMBER 11)**

*** [OCTOBER 30] ALAN ANGELL PROPOSING "DISSONANCE" (MONDAY MIDNIGHT-2AM) AND AN OIW [ONGOING INDECENCY WAIVER]**

*** [?] DAVID GREYSON PROPOSING TO CO-HOST "VOICE OF THE VOICELESS" (WEDNESDAYS 5:30-6PM)**

Jg: After some confused email exchange with Jg, Andrew Kennis finally got that Jg was asking him for a formal request to add a co-host that would be reviewed by the PC but it would not be re-proposal of the show per se. So Andrew then emailed Jg to officially ask that David Grayson be established as co-host.

SHOW INFO

* MONDAY 2-5/6AM (DEADLINE PASSED; PROPOSAL PENDING FROM NEIL/SAM)

Jg: Sam and Neil were fast-track trained but have not yet put in a proposal.

VN: Were the video games guys interested in any slots?

Jg: No. I ran them through the open slots; they are not interested in any of them. However, they contacted me about finding volunteer work. Ideally, I hope Dan could maintain the schedule grid on the website.

* TUESDAY MIDNIGHT-2AM (DEADLINE PASSED) (POSSIBLE NEW TRAINEE)

* TUESDAY 2-5/6AM (DEADLINE PASSED)

Jg: Possibly we have a new contact interested.

* WEDNESDAY 2-5/6AM (DEADLINE PASSED)

* WEDNESDAY WORLD BEAT 2-4PM; DEADLINE OCTOBER 29

Jg: Scott Dossett has graciously offered to sub for a month. I also have contacted Rubee Blackriver from the last airshifter training course to ask about doing it.

* FRIDAY 2-5/6AM (DEADLINE PASSED)

Jg: No one yet.

* ANOTHER POSSIBLE NEW OVERNIGHTER

Jg: Janet [Lowry, Airshifter Training scheduler] had a trainee possibly interested in overnight. She wasn't sure about his music inclinations at first, until he asked if we wanted or needed a heavy metal show. With 20 metal CDs coming in a week, I say sure, we could use one!

* TUESDAY WORLD BEAT NEEDS CO-HOST

Jg: Marissa has a new job, and has to go to it in the middle of her show, and can't move to the Wednesday slot. We are looking for someone to split the show with her.

JOB REPORTS

MARK BEE: PSA COORDINATOR; CONTENT DEPOT MANUAL?

Jg: MB did a great job writing up a satellite [feed] recording guide a couple years ago. I hope we can do that for Content Depot.

VN/WS: Someone left short, handwritten instructions in the "Alternative Radio" CD case, in place of a burned CD. VN says it works.

TISH MCCARTHY: ATC [AIRSHIFTER TRAINING COMMITTEE] LIAISON
[Absent.]

VICKI NISWANDER: PUBLIC AFFAIRS SUPPORT INITIATIVE

VN/SW: We held our presentation for review. Attendance mostly was folks we did not expect, but it was a good discussion. Except for getting hung up with "Types of Public Affairs". So we consolidated it into one slide. It is meant to be more general, not WEFT-specific.

MB: What kinds of objections did you get?

VN/WS explain a perception that too many types of programming were being defined as Public Affairs, in the context of the belief that Public Affairs might be granted a special status.

VN: Earlier, I suggested to the Board that we purchase some reference books. Did we get a response?
Jg: No, but it won't be in consideration right now. Re-propose it.

STAN WAGGONER: PUBLIC AFFAIRS SUPPORT INITIATIVE

SW: I've tried to send the media pass file to Avi a couple times [for further review]; she says she can't open it.

VN: Let's send it to her pdf.

FRANK RIDGWAY: SUB-COORDINATOR
[Absent - medical]

BILL SAYLOR: COMMUNICATIONS
WS: No report.

DISCUSSION

*** VICE-CHAIR ELECTIONS**

[No discussion.]

*** BLACK HISTORY MONTH**

Jg: Heard from Rev. Bogan but no details. Jg asked for details, later.

*** CONTENT DEPOT TRAINING (DAVID GREYSON INTERESTED)**

Jg: This is more of an issue of providing written training.

WS: Will the PC get trained together by somebody at some point?

Jg: Yes.

VN: The Content Depot doesn't show the time remaining while playing a track. We sure could use that!

*** WEBSITE CONTENT**

Jg has started discussion with Steve Severinghaus and Dan Campbell [as mentioned above].

*** SOP [PC STANDARD OPERATING PROCEDURE] RE-DRAFT**

*** D4 WAITING FOR TISH**

[No discussion.]

*** D7 NEXT**

["CONDITIONS ON GRANTING SHOWS AND THE AIRSHIFTER CONTRACT"]

Jg/PC reads through Section 7 Part D of the SOP.

PC is OK with all of it, but with some typo corrections.

WS explains the fate of Airshifter Contract [referenced in this SOP section]. During WS's tenure as Airshifter Training Committee coordinator, he stopped implementing the Airshifter Contract. The instigation for this was that previously the ATC felt it was too long at six pages, and not effectively written, resulting in trainees signing it usually without reading it. The intent was to revise it in a more concise form; Jg drafted a revision but WS never finished it. (WS retrieves a Jg 2002 version from the Airshifter Training mailbox.)

WS: There are airshifter here who came before or after the time that trainees would have signed an airshifter contract. And then a question is, would we really pull out a contract somebody signed ten years ago [in a disciplinary action]? Anyway, those I had, I think I gave them all to Kristy.

VN: Maybe we should have people sign it when a show granted rather than in training.

MB: When I signed it, someone went through it with me.

Jg/WS/DW to look for electronic versions of the Airshifter Contract to revisit it.

*** LATER: CODIFY SUBBING AS VOLUNTEER WORK**

[No discussion.]

*** RE-DO B3? [WS]**

[No discussion.]

UPDATES / OLD BUSINESS

*** ISAIAH JOHNSON "MR. SENSATION'S MONDAY MORNING JAZZ JAM"
(MONDAY JAZZ 9-11:30AM); PROBATIONARY REVIEW
(CHECK ASSOCIATE STATUS)**

[No discussion.]

*** CPB FY07 [CORPORATION FOR PUBLIC BROADCASTING FUNDING]**

DW: Since we have the money, we should give ["Grateful Dead Hour" producer] David Gans his old price again.

WS: Agreed.

MB: -- If we can do it in a way that doesn't change the invoice for it back to the old price permanently.

*** WEBCASTING INITIATIVE**

*** FILLING PROGRAMMING FOR WHEN NOT WEBCASTING [NO UPDATE]**

Jg: This is not the issue it once was.

*** CHANGING PLAYLIST SHEET**

Jg: I asked the Music Committee about [changing the Music Log forms to note turning webcasting off/on to comply with RIAA webcasting rules when the broadcast content won't.]. They took it as an opportunity to change some other stuff on it too, so they will. Might be more of adding a reminder than being a time-specific record. It's possible they'll have a draft by the next Music Committee meeting.

*** FF [FRIDAY FORUM SERIES BROADCAST MON 6PM-7PM] UPDATE**

Jg asks VN to check status of MiniDisc recorder repair with Radio Doctors.

Jg: We are running out of shows [to run in place of the Friday Forum].

WS volunteers to get some "Smart City Radio" episodes for subs. It's an hour program, it's free, we have run a couple before. It's on urban planning issues.

Jg: OK.

*** [NOVEMBER 13] TUESDAY BLUES LOA REVIEW**

[No discussion.]

- * **[DECEMBER 11] ALEX LAZAREVICH "MODBIT" (SAT. 10PM-MIDNIGHT);
PROBATIONARY REVIEW (CHECK ASSOCIATE STATUS)**

[No discussion.]

- * **[DECEMBER 11, MARCH 11] DAVE DICKEY "FRIDAY JAZZ" [FRI. 9-11:30AM]
VOLUNTEER WORK / ASSOCIATE STATUS**

[No discussion.]

PENDING PROJECTS (FORGET THEM NOT!)

- * **WRFU "FIELD TRIP"**
- * **OIW [ONGOING INDECENCY WAIVER] PROBATION PERIOD DISCUSSION**
- * **CHAIR DOCUMENT STORAGE [JG]**

[No discussion.]

CLOSED SESSION

- * **MISSED SHOWS**

Discussion.

- * **SHOW VOTE:**

- * **KIMBERLY SCARABELLO PROPOSING "IN EXCELSIS DEO" [SACRED MUSIC]
(THURSDAY MIDNIGHT-2AM)**

Approved.

ADJOURN 7:58 PM

**NEXT MEETING: TUESDAY, OCTOBER 30, 2007, 6:30 PM IN THE GREAT HALL AT
WEFT (OFF-SCHEDULE)**