

**WEFT PROGRAMMING COMMITTEE [PC]  
MINUTES FOR REGULAR MEETING - DECEMBER 11, 2007, 6:30 PM**  
at WEFT, 113 N. Market St., Champaign IL

-- FINAL (Approved by PC 1/8/2008) --

Jason greenly, Committee Chair

**PC MEMBERS ATTENDING:**

<b>Member</b>	<b>Abbreviation</b>	<b>Position</b>	<b>Present</b>	<b>Absent</b>
Jason Greenly	(Jg)	Chair	X	
Tish McCarthy	(TM)		X	
Vicki Niswander	(VN)		X	
Stan Waggoner	(SW)		X	
Mike Sczerba	(MS)		X	
Addam Randall	(AR)		X	

**GUESTS ATTENDING**

Connie Hosier (CH)

Bill Saylor (WS), notetaker this meeting, proposing ex-officio

**CALL TO ORDER: 6:40 PM**

**INTRODUCTIONS**

Skipped.

**MISSION MOMENT**

Jason Finkelman's handling of a suspicious visitor -- and his posting of it -- is complimented.

**MAIL CALL! - REPORTS**

None.

**MAIL CALL! - DISTRIBUTION**

-WFMT Network seasonal catalog of special programs. VN takes to review. WS notes that Kevin Elliott had interviewed the producer of "Folk Songs of Illinois" (one of the specials) on his show.

-Meth awareness PSA. AR takes to review, to put in booth.

**APPROVAL OF PREVIOUS MEETINGS' MINUTES [NOVEMBER 27, 2007]**

TM reaffirms that she wanted her comment recommending Spanish speaking PC representation included, in more detail.

WS to reword it by TM's clarifying email: "that the PC needs to consider having members on it that are bilingual or [have] some way of reviewing Spanish" programming.

PC motions/seconds as thusly amended.  
Approved 6/0/0.

#### **ADDITIONS TO / APPROVAL OF AGENDA**

None.

#### **GUESTS**

#### **\* CONNIE HOSIER "CONNIE'S HOT FLASHES ON MOVIES" DROP-IN PROBATIONARY REVIEW**

Jg: The PC did not require Connie's drop-in to have a probationary review, but Connie volunteered to have a review anyway. So, how is the program going?

CH: Good. I got verbose there a little bit, but I'm back down to 5 minutes a week. Obviously, I'm real supportive of Boardman's Art Theater, since it's here in town, and I review DVDs. I am having a lot of fun with it. I have taken a lot of suggestions from WEFT people and I have run with it and I do it. Unless it's a really bad movie.

Jg: How do you get your feedback?  
CH: From listeners that are WEFT people.

TM: What time does the drop-in run?  
CH: Mondays at 7:15 am, Tuesdays at 6:30 am, and Thursdays at 6:45 am. Mornings.

Jg: Comments?

VN: It's come a long way in the time you've been doing it. It's gotten smoother.

CH: There have been technical challenges. I use a Mac, at home, integrating the music, which I can usually find on YouTube or whatever. Or something related when there is not film music available. "Hope and Glory" was no problem, every Brit has their favorite version posted on YouTube. My efficiency is not great, but I'm getting faster.

VN: When the other studio is ready, you could come in, and mixing music would be a lot easier.

TM: Why is it not on later?

Jg: She proposed it as a morning menu drop-in. Others do play it; I've heard it on Womyn Making Waves.

PC suggests some other times in the week that hosts might be willing to run it.

Jg: The reason that drop-ins exist is that when Morning Menu was developed, the thought was to guarantee that there would be some informational programming. Also it is an opportunity for local people to produce them. But, that there is some informational content in Morning Menu shows. Some hosts, like Rev. Bogan or Lori Serb, take that to heart anyway. To put drop-ins elsewhere, we would need to be talking to a lot of other people. It would be a major change.

TM: Will you promote the local film festivals, at Krannert Art Musuem, [etc.]?

CH: Jason Finkelman asked me to promote some of the Asian Film Festival, and I went and found the films. So, anytime I know of something, I'll look. For Women's History Week, I have a wealth of women-theme films. Black History Month too.

Jg: You have enough movie information [already in the program] that it would be not inappropriate to discuss...protests and history surrounding a film, for example. You have some play room.

Jg: Your volunteer commitments are good [WEFT-Fest, benefits]. You attended your first Associates meeting, so you're good there.

CH: What a blast that was.

MS: I listened for the show today...

CH: It's on at 6:30 am.

Jg: Anytime any airshifter wants to play a drop-in, it's just 5 minutes; even if it is "off-topic," it's fine, it fulfills the mission. It's good to leave it in the booth for others to pick up.

MS: It adds to the diversity too.

CH: It's more fun too when I've done a review show other times [before WEFT] with other people.

PC acknowledges that producing the drop-in is a big job to do solo.

## **PENDING GUESTS**

**\* [PROBATIONARY REVIEWS; ROUGH DATE] --**

**\* ALAN ANGELL "DISSONANCE" (MONDAY MIDNIGHT-2AM) /  
ONGOING INDECENCY WAIVER (FEBRUARY 12);**

**\* DAVID GRAYSON CO-HOST "VOICE OF THE VOICELESS"  
(WEDNESDAYS 530-6PM; MARCH 11)**

**\* KIMBERLY SCARABELLO, "IN EXCELSIS DEO" (THURS. 12-2AM; MARCH 11)**

**\* [NEXT MEETING] WILLIAM JONES PROPOSING TO CO-HOST  
"HOUR OF MEDITATION" (SUNDAYS 9-10 AM)**

Jg: Some context: Sunday programs historically have been isolated. Years ago the 9am person got really ill, so the question was who owns the show. After looking for no-longer-around documents on that, it was concluded that, okay, Berniece McNeal owns the show, Ted Hedrington is just along for the ride. Ted Hedrington has since left town. William Jones is doing the show with Sister Berniece. Rev. West recently objected to something on the show.

Jg: I talked with Berniece on the phone. William has done the engineering of the show for like a year and a half and she is fine with it. I talked to William today about becoming official cohost, and a bunch of other stuff, and I said we'll get it through, it's a formality. He has a volunteer commitment, he has Associates status.

VN: So who complained?

Jg: Nobody. I'll explain more in closed session.

Jg: So we will be having him in to propose as co-host. Like when we had David Grayson in, William doesn't have to defend the program, but more like we will be interviewing him. We will take the opportunity to reconnect. I told him I was concerned that Sunday morning was isolated from the rest of WEFT, and he understood. And the importance of Associates meetings in the governance structure of WEFT; even though there's not enough time for discussions, everyone still has an equal vote. He gets this, and it's an opportunity for us to-- it's one more person we can reconnect with and keep that diversity in the station, and their votes will reflect that, including on the committees.

**SHOW INFO**

- \* MONDAY 2-5/6AM (DEADLINE PASSED; PROPOSAL PENDING FROM NEIL/SAM)**
- \* TUESDAY MIDNIGHT-2AM (DEADLINE PASSED) (POSSIBLE NEW TRAINEE)**
- \* TUESDAY 2-5/6AM (DEADLINE PASSED)**
- \* WEDNESDAY 2-5/6AM (DEADLINE PASSED)**
- \* WEDNESDAY WORLD BEAT 2-4PM (DEADLINE PASSED)**
- \* FRIDAY 2-5/6AM (DEADLINE PASSED)**
- \* TUESDAY WORLD BEAT CO-HOST THINGEE [SPLIT SHIFT]**

Jg: No info on any of these. This will now be Addam's job. More in a moment.

## **JOB REPORTS**

### **TISH MCCARTHY: ATC [AIRSHIFTER TRAINING COMMITTEE] LIAISON**

TM explains her idea for compiling an airshifter reference manual. Janet Lowry's training materials, TM's training reminders on wefta, other stuff could be added into it.

PC brainstorms some catchy titles: Security Blanket...First Aid Kit...Survival Manual...etc.

Jg notes the space created in the former vinyl bins in the hallway for references.

MS: We have too many binders floating around. We need an organized, uniform appearance.

### **VICKI NISWANDER: PUBLIC AFFAIRS SUPPORT INITIATIVE**

Jg: Where is the media pass project?

VN: What I'm going to have to do is go to a PR meeting where Avi is at, and present it to her.

AR offers to do this, as a PR committee member and host of the Reggae show on PR meeting nights.

Jg: Also VN has the phone list updating task.

VN: I have been working on it.

Jg: I'll give VN my own markup copy. Then we'll pass a draft and incorporate changes and go from there.

VN: We can print a copy and post it and ask for changes/corrections right on it. To limit access.

Jg: We will not be distributing personal contact information electronically.

WS: Are you updating email addresses too?

VN: Yes, phone and email.

Jg: Individual airshifters can ask not to include their information.

### **ADDAM RANDALL: SUBSTITUTE COORDINATOR**

Jg: Addam is in a unique position to be Sub Coordinator since we don't have a lot of open slots. Except Wednesday World Beat. So Addam has been handed the overnights: how do we get people in to the overnight shifts?

AR: I have a general direction to go with it. We should push the idea that once somebody is trained, they can come in and do an overnight. It doesn't have to be their show. I think some people come be drawn to that. Also, to think about giving somebody the whole 3-hour time slot. I think we should give someone as many hours as they can do that we can fill, even if just an hour of that. I have done an overnight, I can admit it is sometimes a chore. It is not the easiest thing to do, whether with school or work or traveling...but maybe 1 or 2 hours -- that, some people can handle. In addition to coming in on a show-by-show basis.

Jg: With these ideas, Addam can come back next time with some plans.

Jg: I am going to add one to that list, which is specialized training.

Jg: Let's talk about the first issue: Just doing subs. I like it, I can see people doing this. But we don't want people just showing up. They would at least need to tell the sub coordinator. I had an understanding at one time with Don Mercer that before I shut down at 2 am when the show after mine was open that he could come in any week. If you have that relationship with subs, it can work, as long as the midnight people know. The other issue is keys. There is a need for communication.

CH volunteers the idea of a keypad box outside the door.

CH: If I can find someone to donate that, would it be more trouble than it's worth?

SW: I think it would be a complicated mechanism.

Jg: The real answer is run it by Mick [Woolf, Station Manager].

WS: And the Building Committee chair.

Jg: The second issue: Splitting up the shifts. My fear is that the specialization, which might help matters, can trap us into ugly-looking slots. ... Especially to keep the morning Courier. Although that is the one thing I would accept automated programming from the Enco for.

WS: The sliver hour then becomes really unattractive -- to come in just for 4am to 5am, and then with a second hour that isn't yours.

Jg: Not to shoot down the idea, but these are some of the concerns.

TM offers copy of her overnight recruitment flyer.

TM: We posted on the U of I campus, in Music and Communications, the library, wherever you can post it.

Jg: It worked well.

VN: How about people in town who work shifts until midnight?

Jg: Addam will be taking lead on it, but it really is team effort, so ideas are welcome.

PC discusses value/attraction of overnight slots.

Jg: What that flyer says is we'll fast-track people out of order [of the training session sequence]. But if it goes well, we will have this set of people who we can hold a separate orientation session for.

Jg to AR: One other task, I would to see weekly postings that have open slots and your contact information. I want you to have a day that you post regularly. If you have to do it weekly, you will get creative quickly.

VN: Can we run ads in the Daily Illini?

MS: Or the Thrifty Nickel?

Jg to follow up. Incl with Kimberlie Kranich and other WEFT contacts in the other media.

AR: My aim with the message is to make overnight accessible and appealing.

MS: I got tired doing an overnight though...

Jg: That's why I want to target younger folks.

### **MIKE SCZERBA: OUTREACH / OP-LOGS**

MS: I talked to Mick; we'll meet some Tuesday night to discuss the logs.

CH: What is Outreach?

Jg: We mean internal outreach, our way of finding people not connected and bringing them back in. The other aspect is as we identify shows that fall out of compliance, say for quality, Mike would be the point person. There would be some overlap with Vice-Chair, but Mike would be the one to approach an airshifter to ask why the quality has gone down. Unless it's a very sensitive issue that the chair or vice-chair would address.

MS: I've often wondered what would happen to people after they went through Airshifter Training.

Jg: What WEFT really needs is a Volunteer Coordinator, but it would need to be a paid position.

MS: I have been listening more closely at work during the day, thinking it'd be a good idea to keep an ear to the radio, to be helping people -- and I find it's really pretty darned good programming!

AR: Our strip programs are great.

PC concurs!

### **STAN WAGGONER: VICE-CHAIR**

SW: Unless someone has somebody I need to contact, then I have no report.

## **DISCUSSION**

### **\* SOP [PC STANDARD OPERATING PROCEDURE] RE-DRAFT:**

#### **\* APPROVE D8-10 [SOP SECTION D PARTS 8-10]**

PC: No comments to add to Jg's posted draft other than TM's suggested change of wording that availability of shifts "exceeds supply."

#### **\* SECTION E ["THE AIRSHIFTER TRAINING AND REVIEW COMMITTEE"]**

Jg reads Section E to the PC.

Jg to rewrite this entire section to reflect how the Airshifter Training Committee actually operates. This will include, in Part 1, defining the Airshifter Training Committee as a sub-committee of the Programming Committee, and removing the independent review/enforcement authority and duties designated it in the present SOP, which are basically the PC's job, not the Airshifter Training Committee's.

#### **[\* SECTION F: PROGRAMMING COMMITTEE STANDARD OPERATING PROCEDURE]**

Section F Part 2. Failure to adhere to this document:

PC: Change "General Manager" to "Station Manager." Remove grammatically extra "been". Correct spelling in "complaintant." No other objections to the part as written.

Section F Part 1. Revision of this document.

This part reads, in its entirety:

"In order to revise this document the following must ratify the revisions, in the following order  
1. Programming Committee 2. Associates Committee 3. Board of Directors"

Jg: Of course, the PC must approve it.

Jg: Approval of changes to the SOP includes the Board of Directors, as we are a committee of the Board.

Jg: My plan is to announce at the March Associates meeting that we have gone through this. We will propose the revised document as a slate, asking to adopt the new version over the old version. And that we would have time to make any further changes at the PC by the June Associates meeting, unless there is something so big, that we would need to discuss it more.

Jg: The question is: Do we like this [revision approval] system? This could be the biggest issue [for the Associates to approve the revised PC SOP]. If there are not other issues. We are very contactable, though, people know how to reach us to discuss questions.

Jg: Does anyone have a problem with the Associates having part of the say in approving our SOP?

PC clarifies that that question pertains to the future, not the present, since the present SOP does require that revision be ratified by the Associates.

SW: I would like Associates Committee out of the approval process. It's a snake's nest. Too many people want to *make* issues.

VN: Leave them in. The Associates Committee is having a difficult time right now. It would cause more discontent to take them out.

AR: What would it tell people who want to rant and rave if we [removed the Associates]?

Jg: The PC has a strong reputation.

MS: Either way can cause consternation.

TM: Are you going to have the Associates Executive Committee [AEC] look at it?

Jg clarifies the Associates Executive Committee vs Associates Committee functions.

Jg: We could use endorsers; it can carry a lot of weight. If the AEC endorses it, and the PC endorses it... I could see how easy it can be. A lot of the 50 people who go the Associates meeting are not going to read it; they might not even read the emails.

CH: It's a no-win situation. If you prevent the Associates Committee from approving it, then people who are already suspicious of manipulating will say we are trying to slip one by.

SW: It could be a two-year process.

Jg: It's already been a two-year process.

Jg: Stan put it a good way earlier. Is it ethical? Should the Associates Committee have a say?

WS: The Associates elect the majority of PC members. So yes they have an interest in how the PC operates.

SW: Is Tish suggesting a fourth step?

TM: It would be *helpful* to have the AEC endorse it.

VN: We could offer both versions -- with Associates approval left in and with it out -- and ask the Associates which one: 'Do you have a preference'?

Jg: We could simply pass it as it is and let people know that we could address that question after. 'Did you like how that went?'

Jg: What about the AEC idea?

WS: It's not an AEC function to be in the approval loop. ...I think we can speak well enough to any questions to the Associates, including explaining the scope of the revisions.

SW: The PC could schedule a time on our regular meeting agenda each meeting before the June Associates meeting for anyone who wants to come and comment.

WS to Jg: Can you ask the AEC if you can present it before all the elections at the March meeting?

Jg: So we agree to leave it in Part 2 that the Associates Committee must ratify any SOP revision? PC concurs.

**\* LATER: CODIFY SUBBING AS VOLUNTEER WORK**

**\* CANCEL / RESCHEDULE NEXT MEETING?**

Jg: The next PC meeting is on Christmas. I know you are all godless heathens.

CH: But we're on vacation.

PC motions/seconds to cancel the December 25, 2007, regularly scheduled Programming Committee meeting.

Approved 6/0/0.

Jg discusses dinner plan, guests.

PC acknowledges Doug Olive's dedicated work at WEFT.

(PC: Doug has saved my \_\_\_ a couple of times!)

**\* EX-OFFICIO STATUS: VOTE ON MARK BEE, BILL SAYLOR;  
RE-APPROVE DREW RENNICK, DAN NIVEN, SHARIF ISLAM, PATRICK BAHLS**

Jg: Every time we have members leave the PC, we review who is on the ex-officio list. Two new people want to be on. I recommend WS for years of experience at WEFT. MB has been on the PC for countless years, he has a great institutional memory.

PC motions/seconds to grant Bill Saylor and Mark Bee ex-officio Programming Committee member status.

Approved 6/0/0.

Jg: I will go through the list. Reasons to not keep anyone on could be: they've been on too long, they are not participating, whatever.

Drew Rennick still downloads programs and gives insights on discussions.

Dan Niven I am hoping will rejoin at some time.

Shairf Islam has admin access to the weftp list, I want to keep him in the loop.

Patrick Bahls is a former PC member currently in North Carolina; we don't hear often from him but I appreciate it when we do.

Jg: Anyone want to take any of these folks off?

PC: None.

**\* PHONE INTERFACE BACK STUDIO [BILL SAYLOR]**

Jg asks WS to make a project of finishing the back studio phone interface instructions.

## **UPDATES / OLD BUSINESS**

### **\* CPB FY07 [CORPORATION FOR PUBLIC BROADCASTING FUNDING]**

Jg: Mick has emailed the CPB but not heard back yet.

MS: Where do we find programs that might be appropriate on WEFT?

Jg: Basically, the Web. You might start by identifying something you might find appropriate, then Google it, see what's out there. We are looking to spend money.

SW: We could sign up for some of these [news] services. We could just sign up if we need to.

MS: What ever happened to "Word Jazz?"

WS/Jg: Believe it is out of production.

MS: There is a big set of the programs somewhere.

Jg: Find it.

### **\* WEBCASTING INITIATIVE**

#### **\* CHANGING PLAYLIST SHEET**

[No discussion.]

### **\* FF UPDATE [FRIDAY FORUM, MONDAYS 6PM-7PM: SUBS DURING BREAK] (BEGINS JANUARY 28)**

Jg: I believe we are booked there. I will check.

VN: Is the MiniDisc repaired?

Jg: Kasey [at the University Y] says it works.

Jg recounts the story for Mike Sczerba & Addam Randall.

Jg: Last semester was plagued with errors that were not operator error, just bad luck.

SW: Can we buy an mp3 recorder with a lapel mic with the CPB money to record Friday Forum broadcasts?

[Jg to follow up.]

Jg: I need to follow up with a volunteer runner. The job is to pick up the recording Friday afternoon from the Y. Then over the weekend it needs to be edited down to an hour.

PC discusses contacting prospects who need volunteer work.

### **\* WEBSITE CONTENT**

Jg: Still will keep following up with Steve. Not a lot of feedback.

**\* [MARCH 11, JUNE] DAVE DICKEY "FRIDAY JAZZ" [FRI. 9-11:30AM]  
VOLUNTEER WORK / ASSOCIATE STATUS**

Jg: This item is to stay on as a placeholder to not lose track of him.

**\* ENCO SYSTEM MANUAL [MARK BEE]**

VN: When will get training on it?

Jg: After the training manual is made.

**\* HOMELESSNESS MARATHON (WED FEB 20 6PM THROUGH THU FEB 21 8AM)**

Jg: This item is a placeholder until we need to promote it.

**PENDING PROJECTS (FORGET THEM NOT!)**

**\* WRFU "FIELD TRIP"**

**\* CHAIR DOCUMENT STORAGE [JG]**

[No discussion.]

Jg explains that the Programming Committee can grant access to closed session to a non-PC member by vote.

PC motions/seconds to allow Connie Hosier to stay in this closed session.

Approved: 6/0/0.

**CLOSED SESSION [PUBLIC VERSION]**

**\* STOLEN CDS**

Discussion.

**\* MISSED SHOWS**

Discussion.

**ADJOURN 8:35 PM**

**NEXT MEETING: TUESDAY, JANUARY 8, 2007, 6:30 PM IN THE GREAT HALL AT WEFT**